



## Private Investment, Human Rights & Social Care: Building a common European agenda

November 2020

Across Europe, demand for social care and support is growing rapidly, either for long-term care or for emergency forms of support. This situation is the consequence the evolution of demographics, family patterns, and an attempt to further close the welfare gaps by recognizing the crucial role social services to ensure to people an access to their human and social rights. The current COVID-19 crisis will further increase the need for professional support.

Therefore, the necessity for investment is crucial as more and more social care and support providers look to private investors to fulfil their investment needs. Yet, these stakeholders often come with varying needs and expectations:

- Private Investors need to ensure they make a profit on their investment
- Social care Providers need to ensure their investment improves the amount and/or quality of the services they provide
- Public Authorities have the responsibility to ensure people have access to the social care and support they need, in line with their human rights obligations, yet within their financial restrictions.

The Alliance for Inclusive Investment in Social Care and Support (a4i) project, funded by Erasmus+, aims to bring these three aspects together and build a common European agenda where private investment, human rights and social care are aligned. Thus, it will help to improve access to social care and support for people with support needs.

On Wednesday 28th October 2020, the a4i project partners organized an online webinar to explore how these three elements can be aligned and to discuss the role of the European Union in doing so, in particular in view of the upcoming EU Recovery Plan, the Action Plan for the European Pillar of Social Rights and the Action Plan for the Social Economy.

Based on [EASPD event](#),

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